

Locastic

an award-winning software
development agency.

Who we are



Award-winning software **team** specialized in design, web and mobile app development



25+ **highly skilled** programming experts



Developing **complex software** in an agile environment



Building custom apps for **international clients** since 2011

Software experts



Discovery & Strategy

Collect and analyze data in order to understand business goals and project scope.



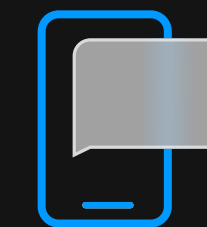
UI/UX Design

Modern and attractive interface modified to attract new customers with flawless functionalities.



Web development

Web applications include every piece of software that created to work in any type of browser.



Mobile app Development

Software solutions developed for mobile devices such as smartphones and tablets.

Clients worldwide



Locastic

Goals & Values



Develop **high quality products** with strong business value



Maintain **long-term partner relationships** with our clients



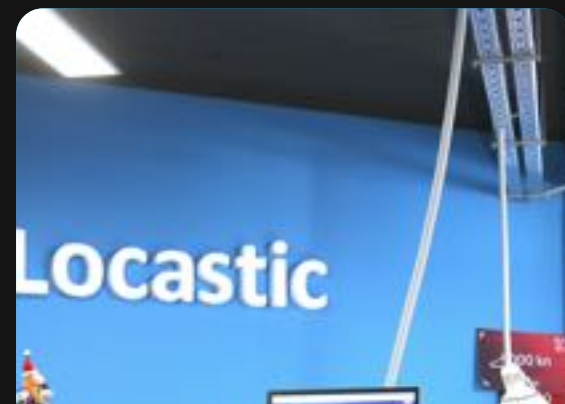
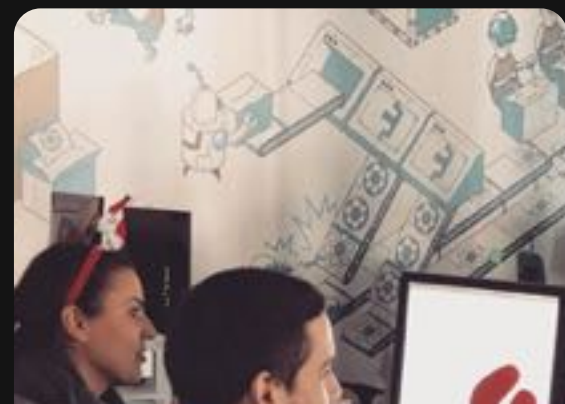
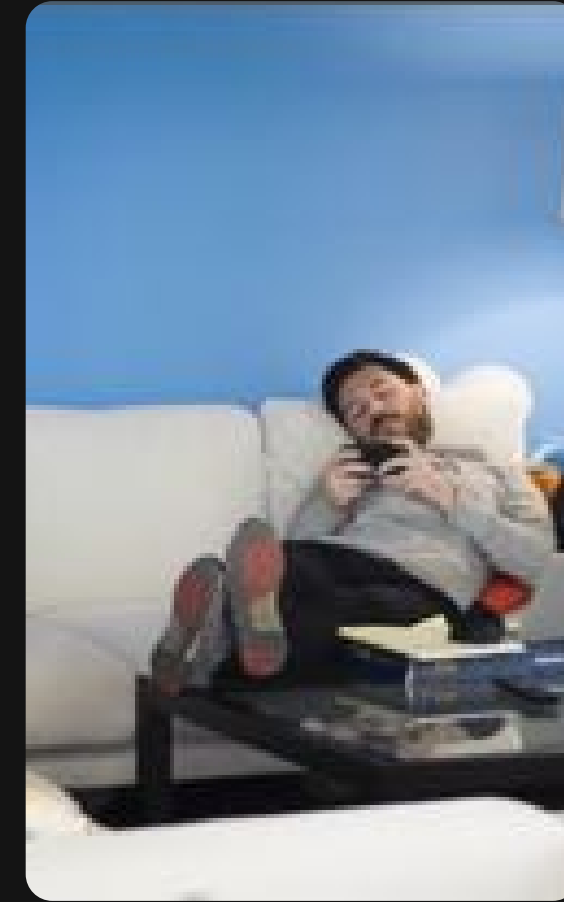
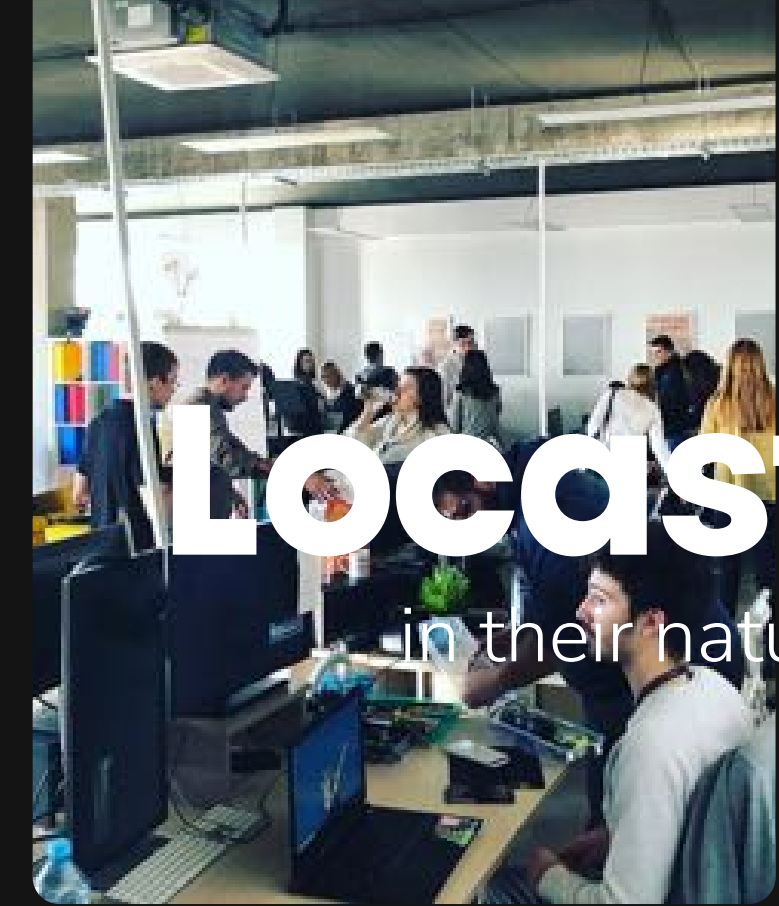
Scale with **service quality**, not number of employees



Fully-agile software development process

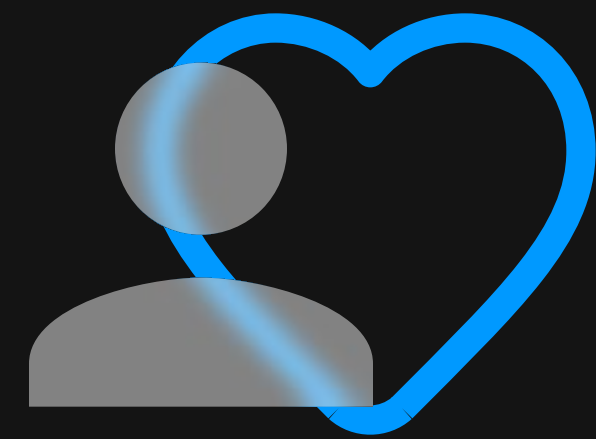


Constant improvement through education and conferences



How we work





**Making everyone
happy, since 2011.**

TOMMY SPIZA

App Development for Grocery & Retail Shop

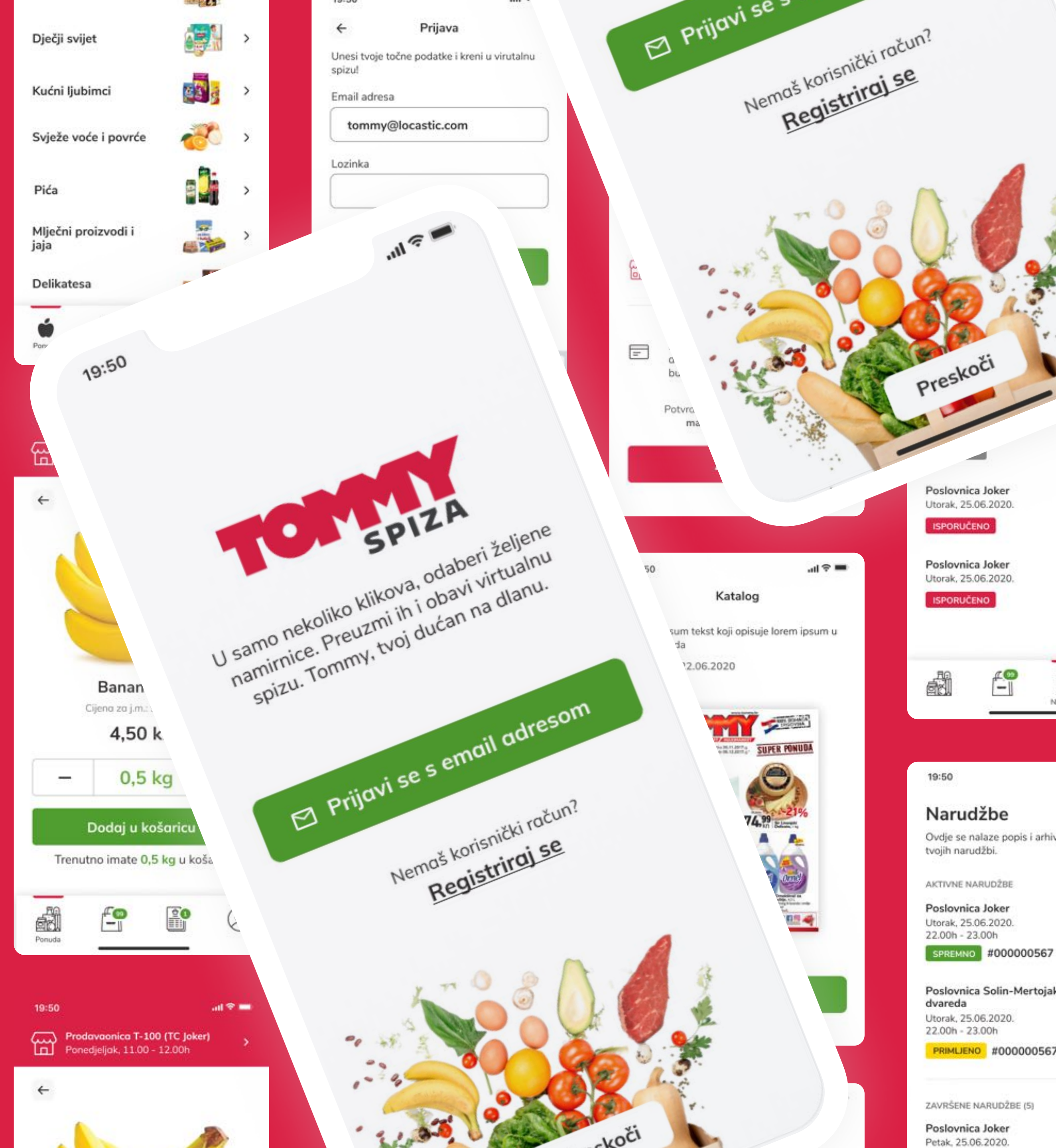
Croatian retail giant approached us to help with adapting their business strategy to the COVID-19 quarantine situation. Our team developed a mobile eCommerce app where you can browse and order groceries to your doorstep, or you can pick them up at any of the Tommy stores across the country.

“ They have a lot of UX and app development experience, allowing them to give us great ideas that we accepted and implemented.

- Stefan Dunić CIO at Tommy

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CORVUS PAY

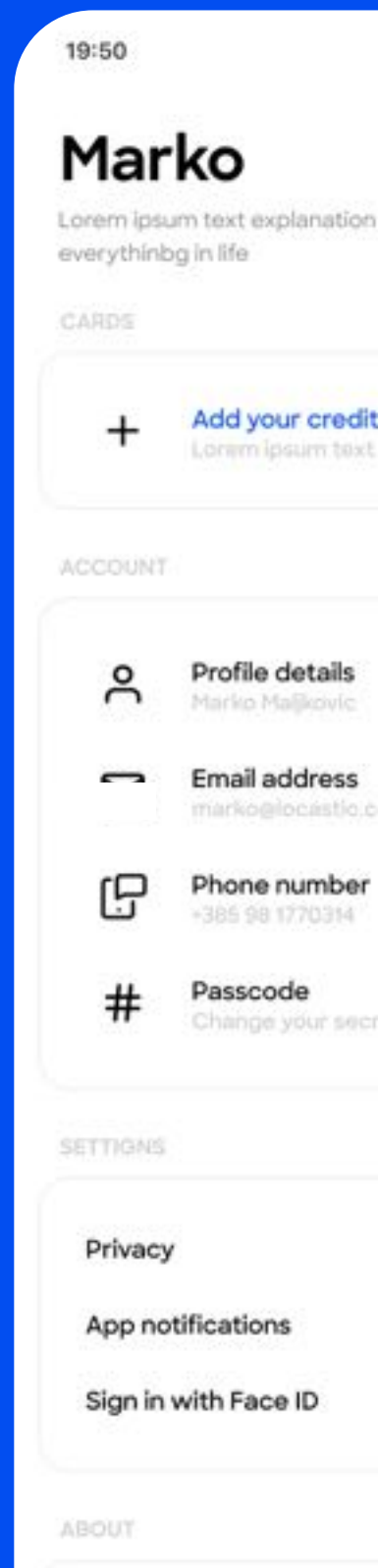
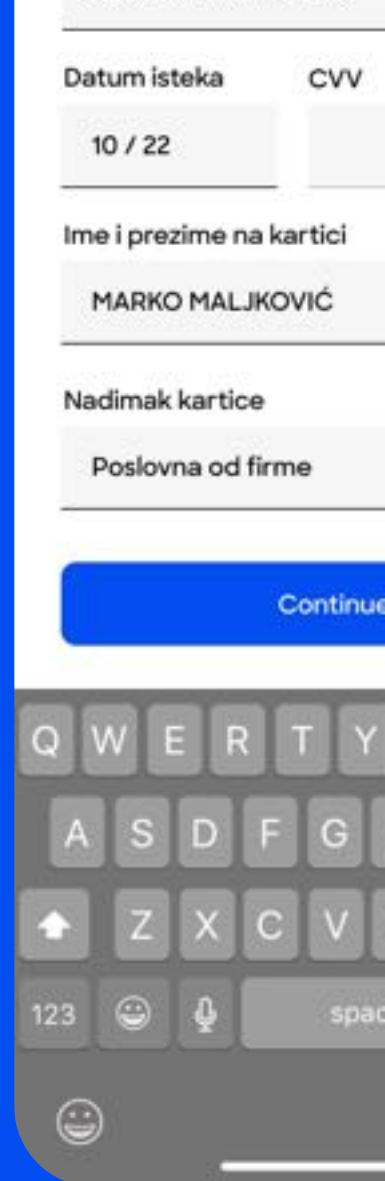
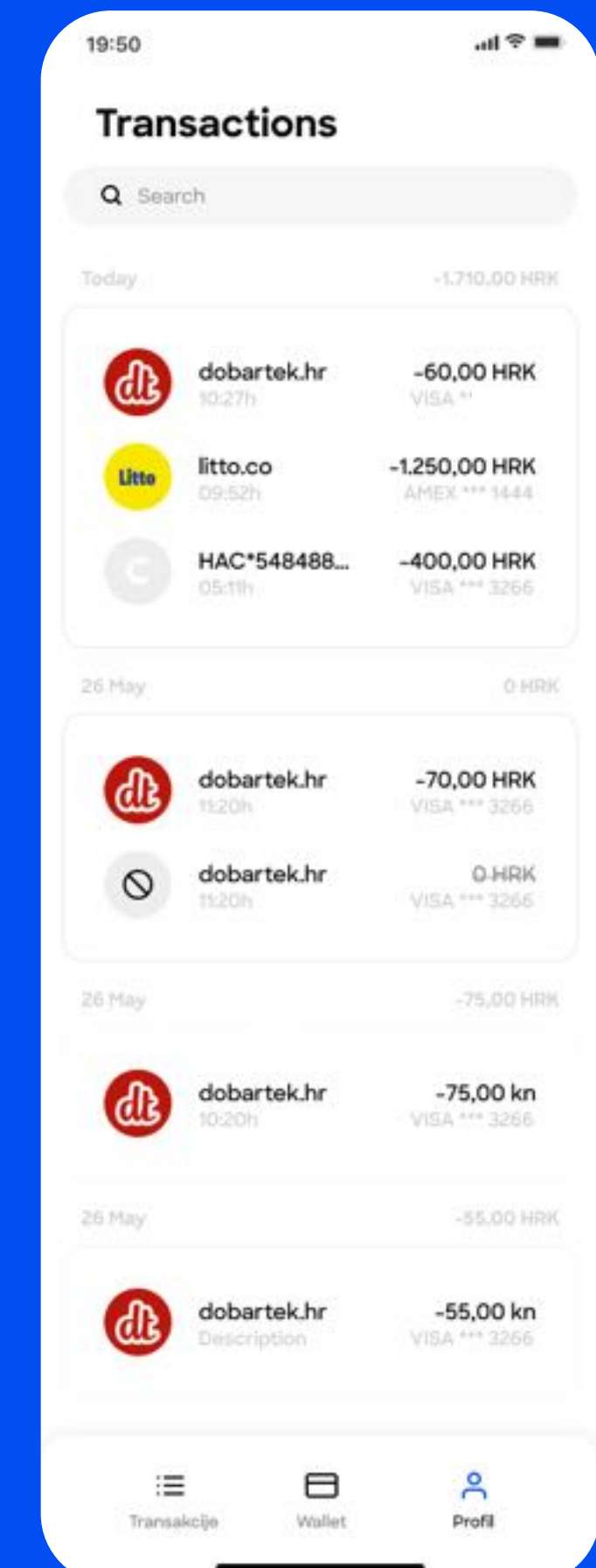
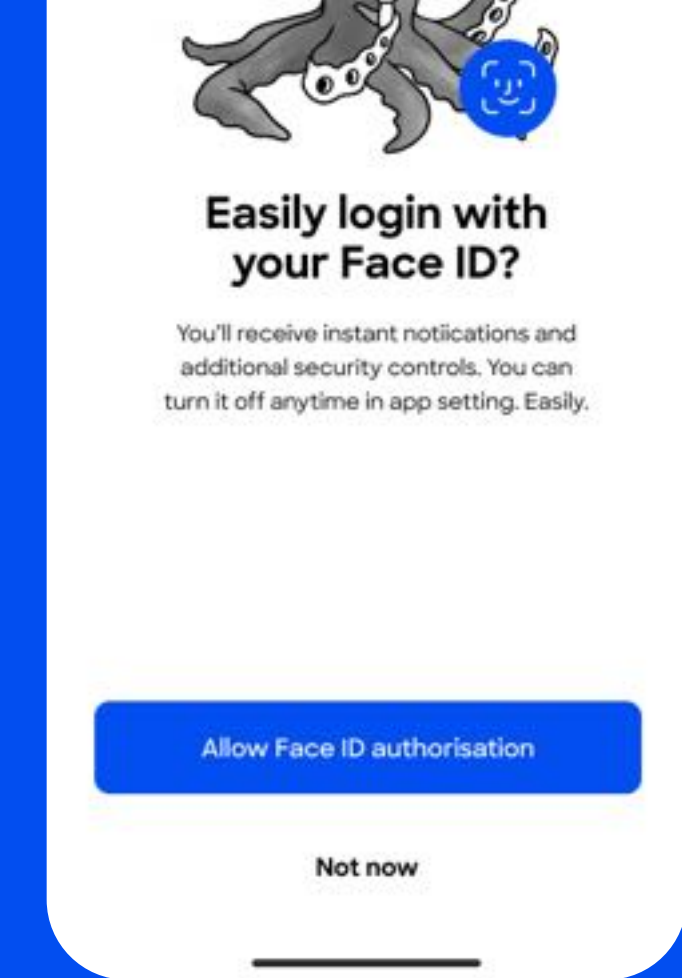
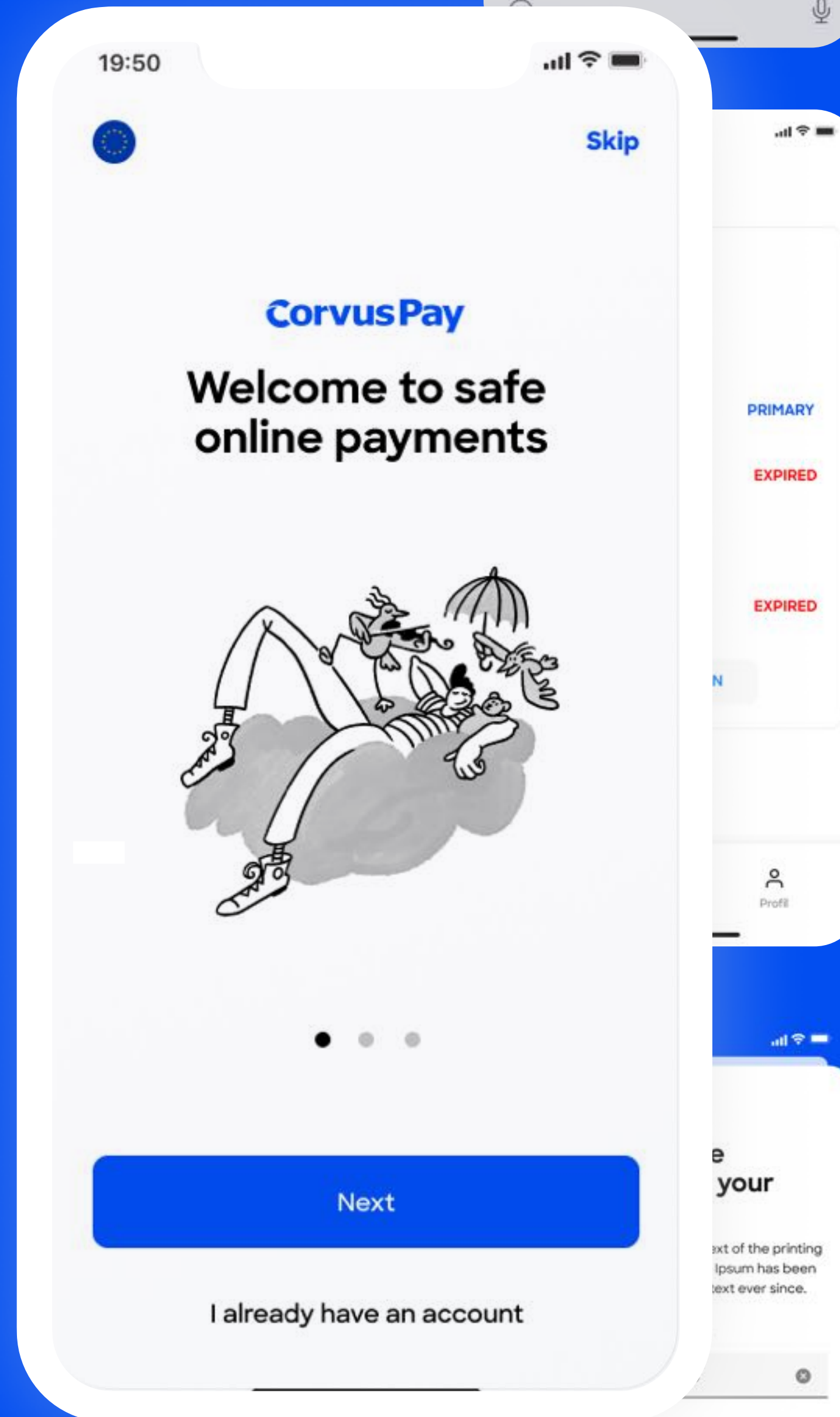
A safe online payment gateway

Payment gateways impact the efficiency of any webshop they need to offer a safe, quick, and easy-to-use payment system. In this project, we designed a brand new interface for Corvus Pay. Aside from creating the UI design, the goal was to deliver an intuitive User Experience flow, leading the user to the final destination - the payment itself.

“Locastic’s input was crucial for our digital and visual transformation.

— Damir Guzvinec, CEO at CorvusPay

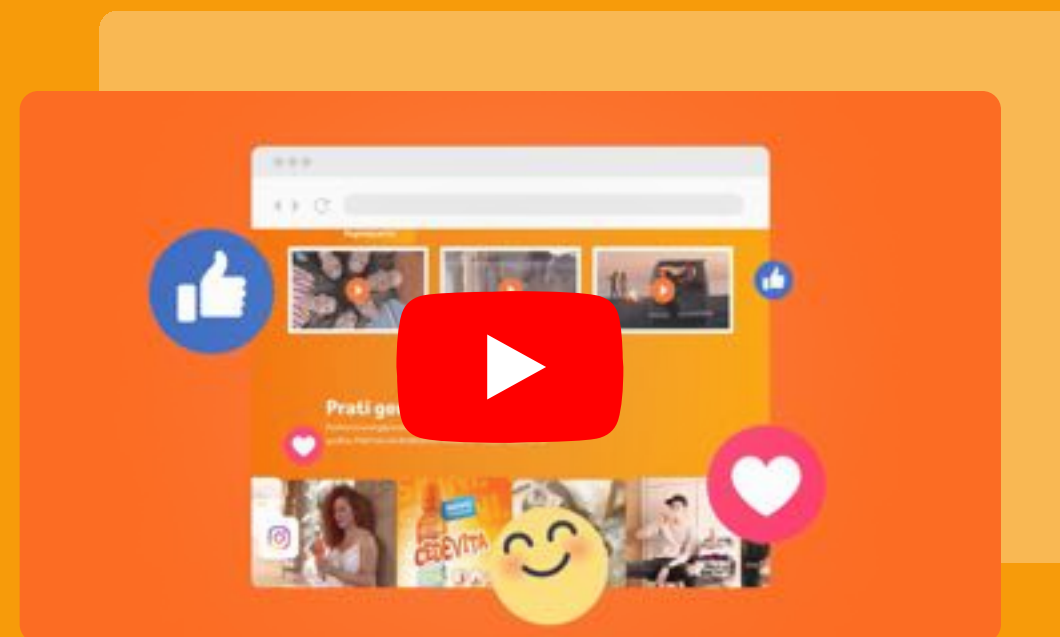
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CEDEVITA

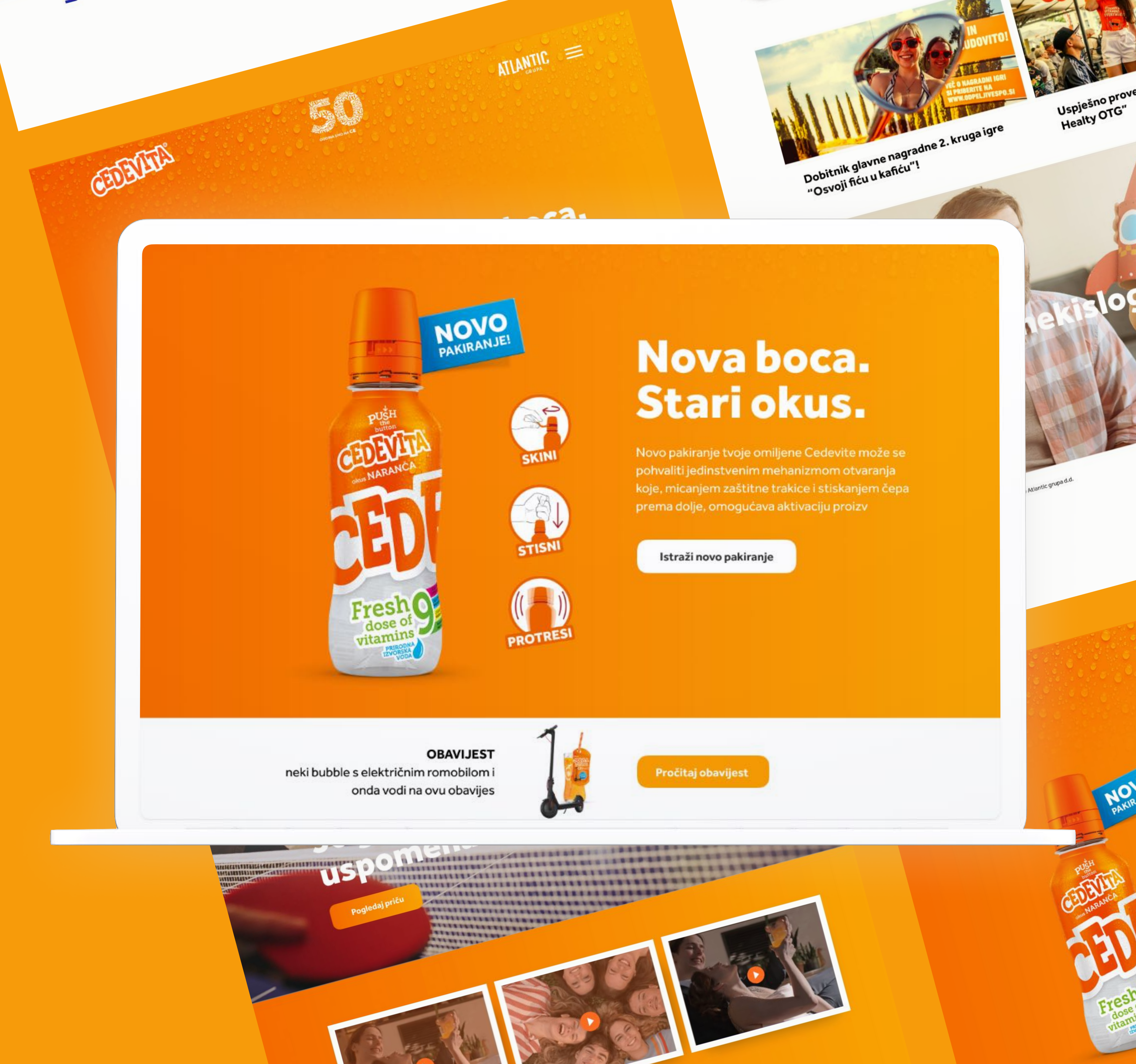
Refreshing the brand

Cedevita's journey started more than 50 years ago, and since then, they've been shaping one of the strongest brands in the region. Cedevita knows the importance of staying in touch with modern trends, so they decided to adapt the new website to all the latest web design and development standards.



[UX/UI] Cedevita with Locastic flavour watch at youtube.com/Locastic

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GFNY TICKETING SYSTEM

Registration Platform Dev for Cycling Organization

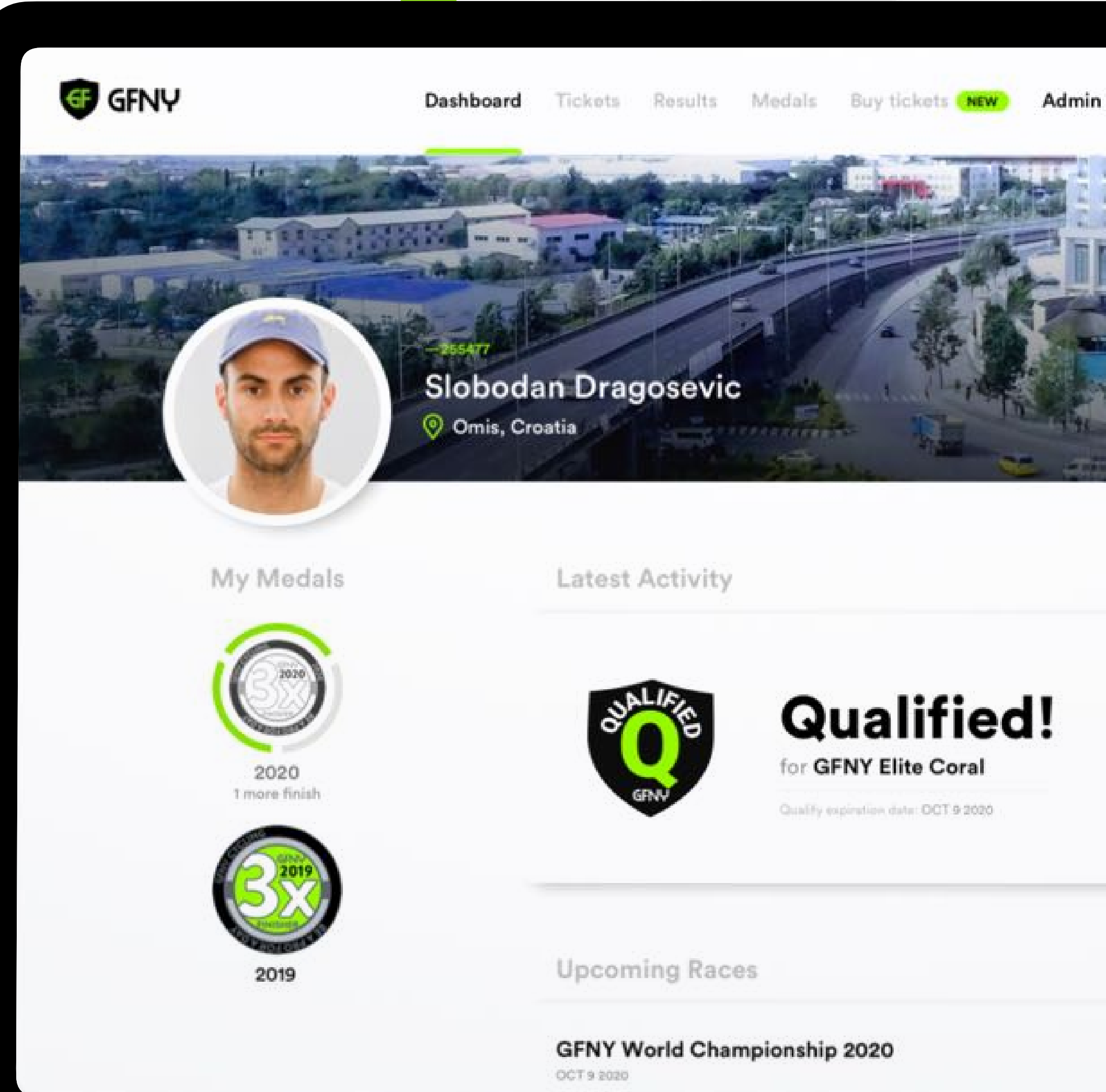
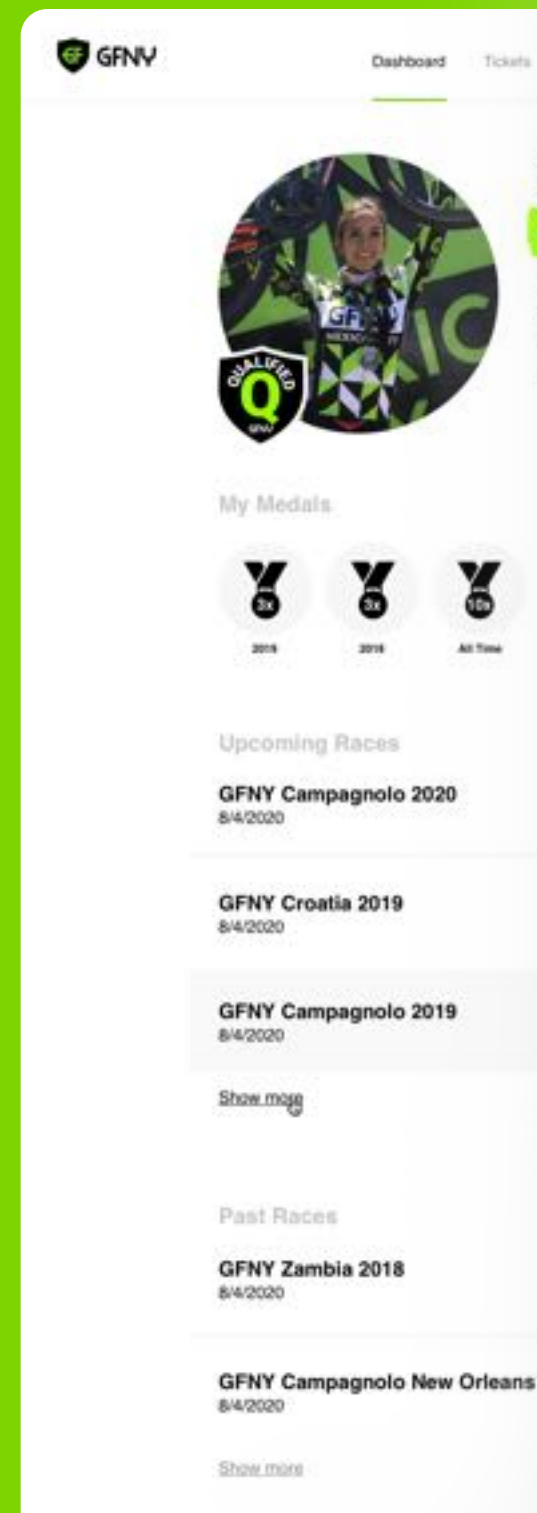
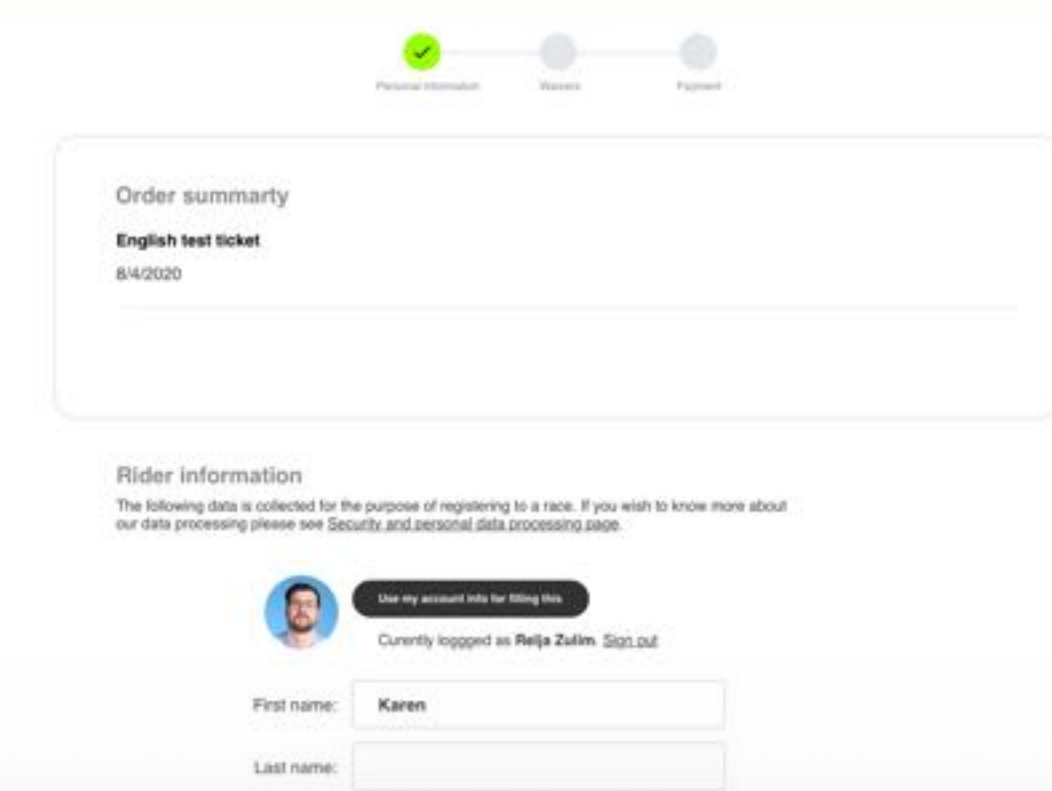
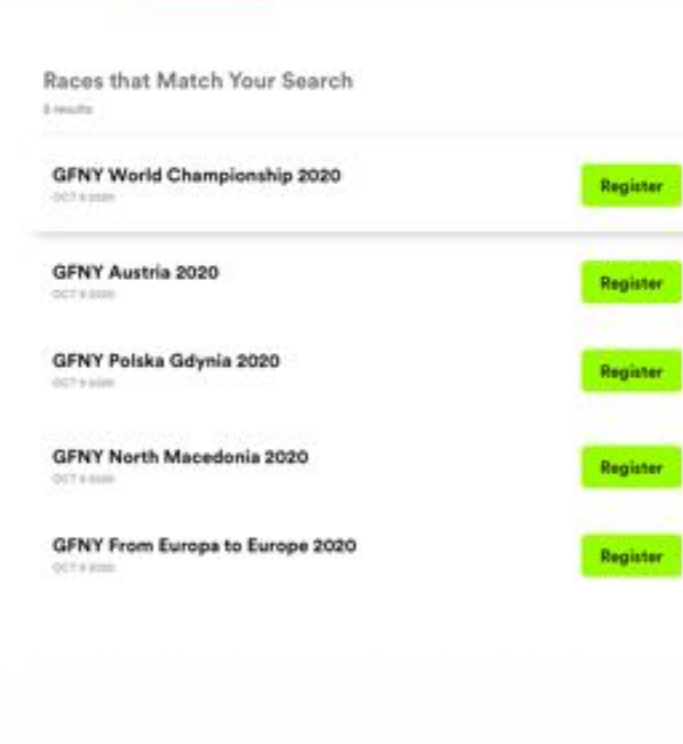
Online ticketing platform for the world's largest bicycle marathon with custom user profiles, administration and a public side for marathon attendants. This app is **used in 20 different countries**, with more than ten currencies, languages and letter types. GFNY Ticketing system **supports more than 60.000 racers** each year with gamification, custom ticket types, different levels of roles like franchise owners, partners, staff members, and everything else needed to run a successful bicycle race.

“They've been amazing, understanding complex problems and parameters that are specific to our industry.”

— Lidia Fluhme, President at Grand Fondo New York

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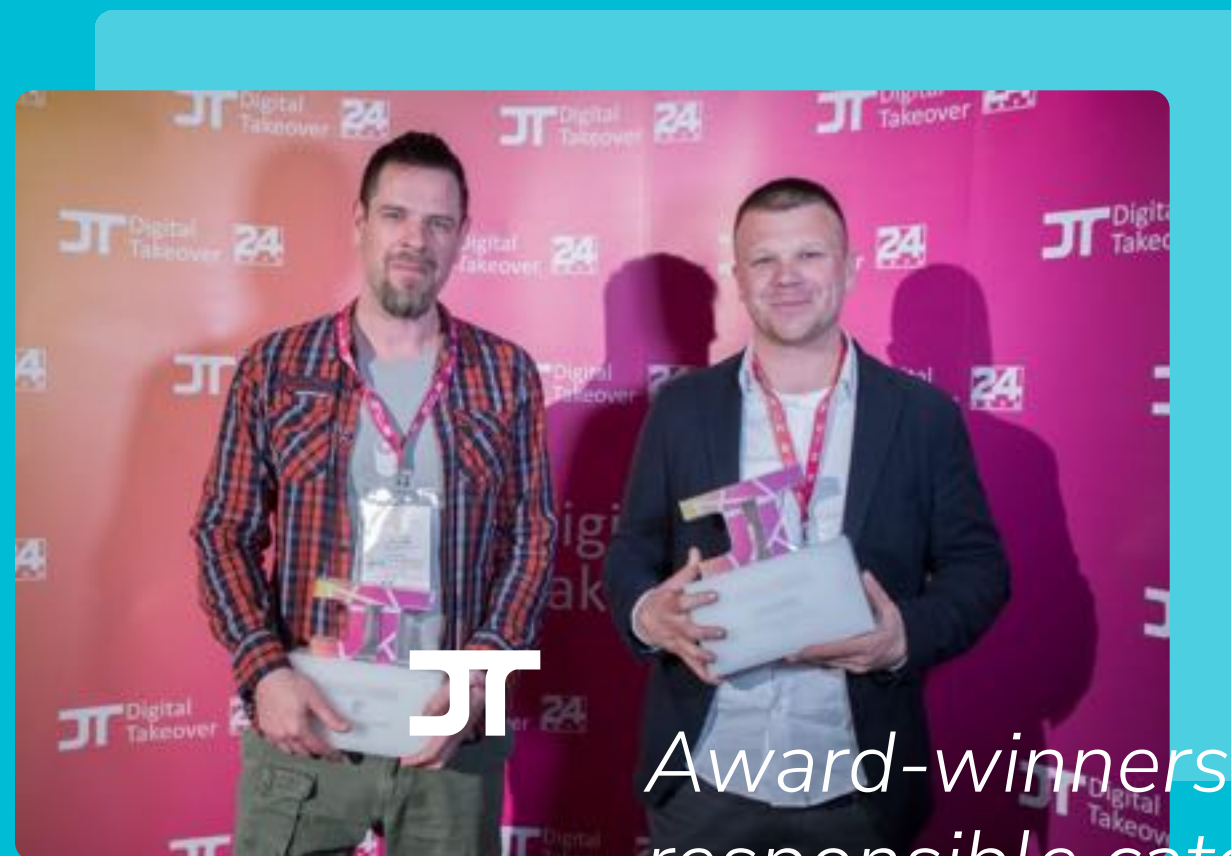
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OMOREADER

Book Reader for Dyslexics

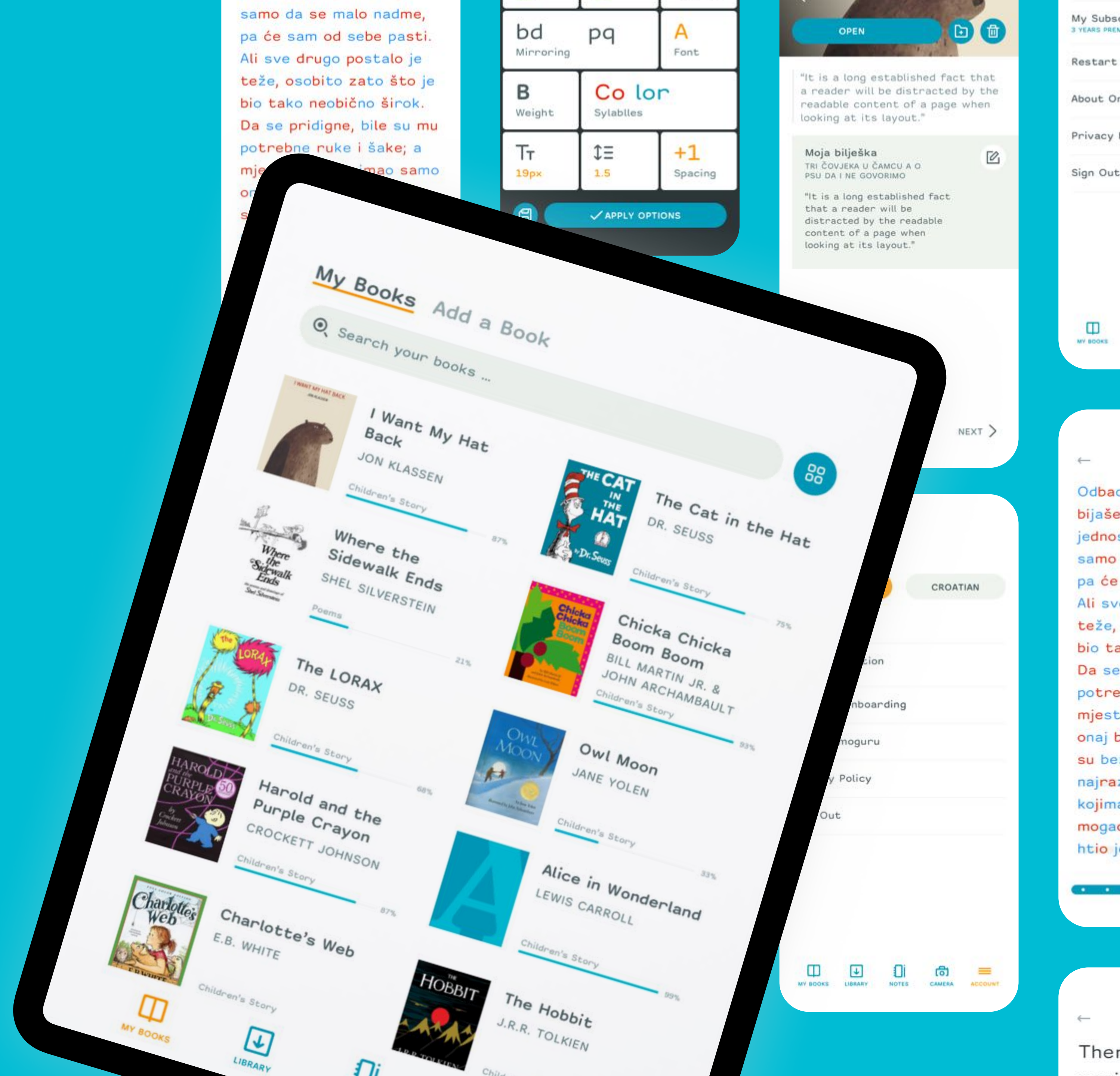
An award-winning mobile app designed to help people with reading disorders like dyslexia. The app is more than a simple book reader since it includes a lot of innovative features like text modifications, eye-tracking tools, OCR technology scanner and a sizable library of book sources that will keep you busy for days!

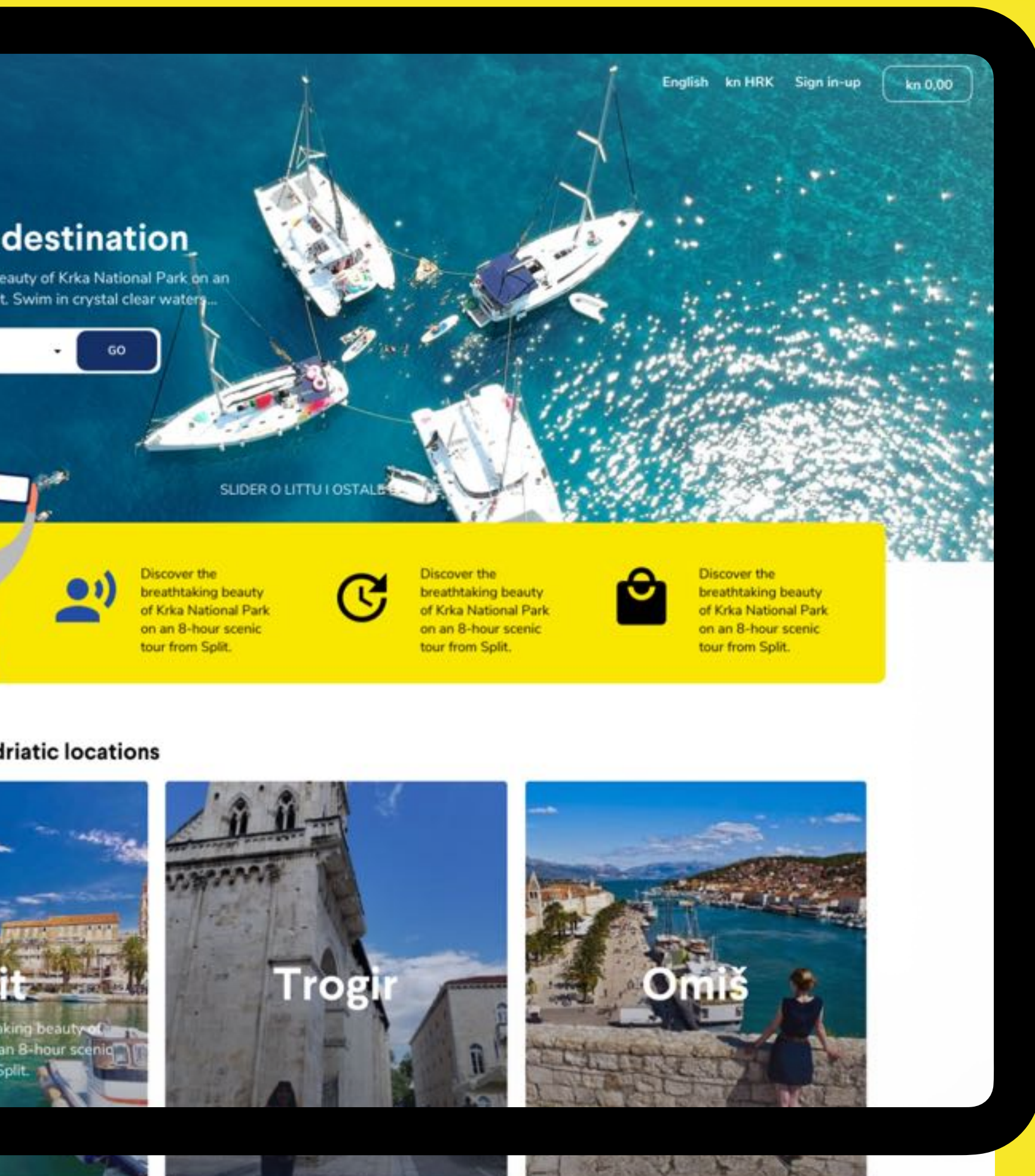


Award-winners in the socially-responsible category.

— Digital Takeover 2019

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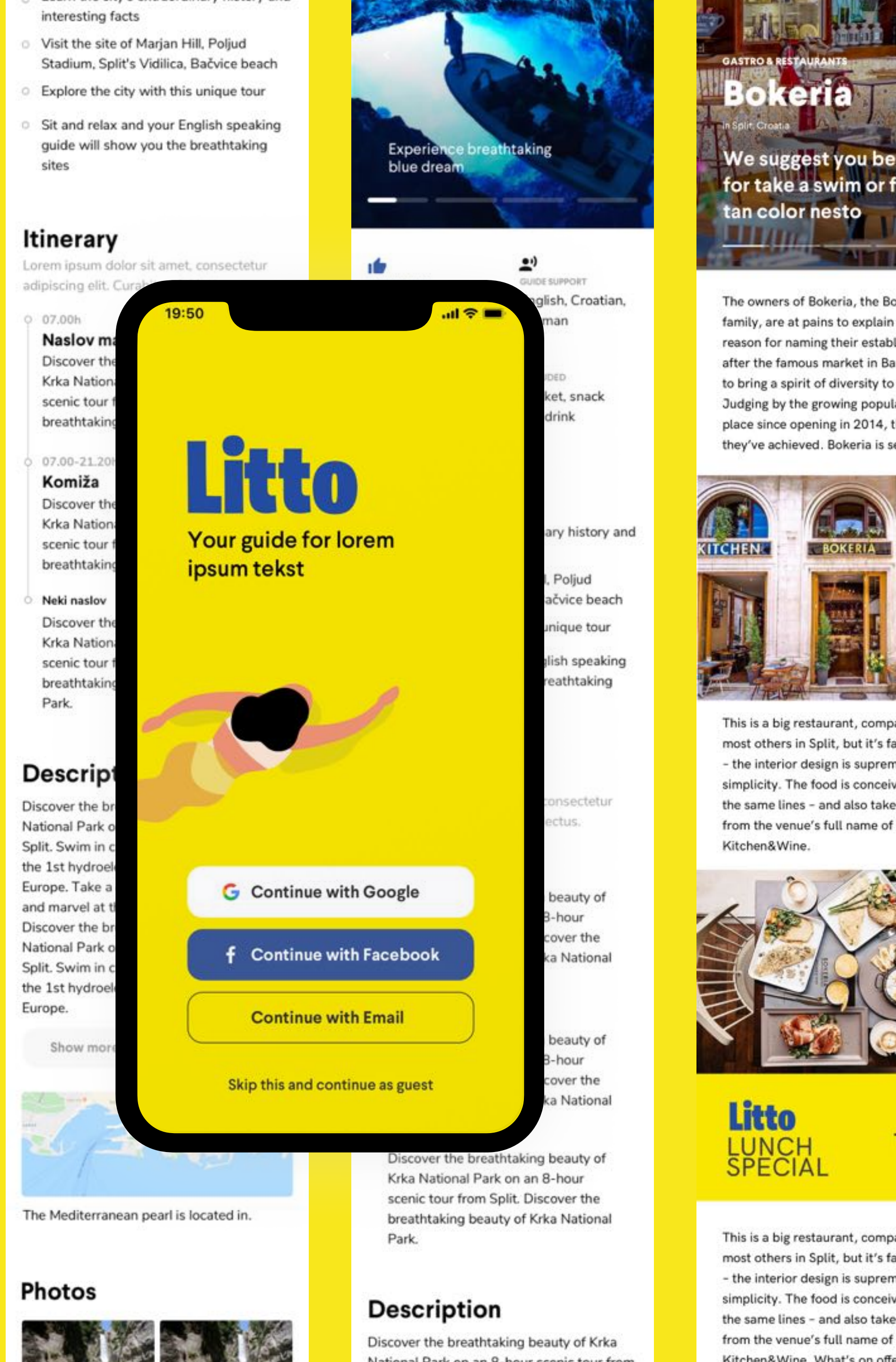
LITTO

Our venture into tourism

Developed two mobile apps in the tourism domain, where we tackled some of the problems tourists and apartment owners face during the summer season.

The first app was built for apartment owners to improve the guest registration process using the optical character recognition technology to scan passports, personal IDs, etc.

The second app was created for tourists as a mobile suite that displays Litto offers for local trips, excursions and everything you need for a perfect summer experience in Dalmatia.



A1

UX, UI, & Web Performance Optimization for a regional TelCo

Lack of sales automation was the underlying issue in the existing state of A1 Homebox website since the lead generation and data processing were done manually, which was a slow and outdated process.

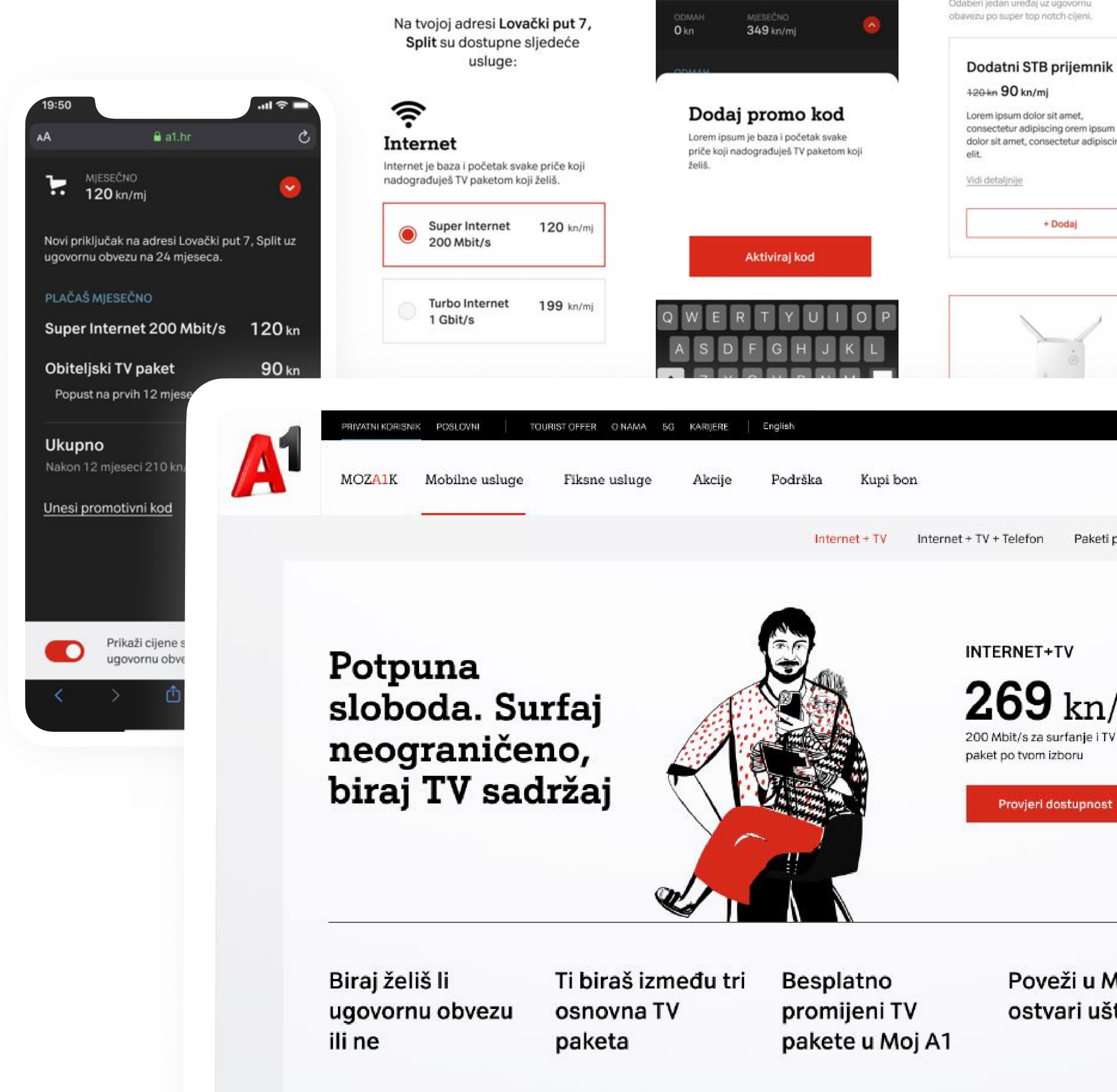
The goal was to transfer more anonymous visitors into potential leads by simplifying the Homebox order process.

“We feel that they handled our products at the highest possible level.”

— Slaven Kalinski, Web Product Owner, A1 Hrvatska

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TOMATO

The best regional website of 2019

Joined forces with Netgen to develop a sales-oriented platform for A1 Tomato, fully integrated with their existing backend API systems.

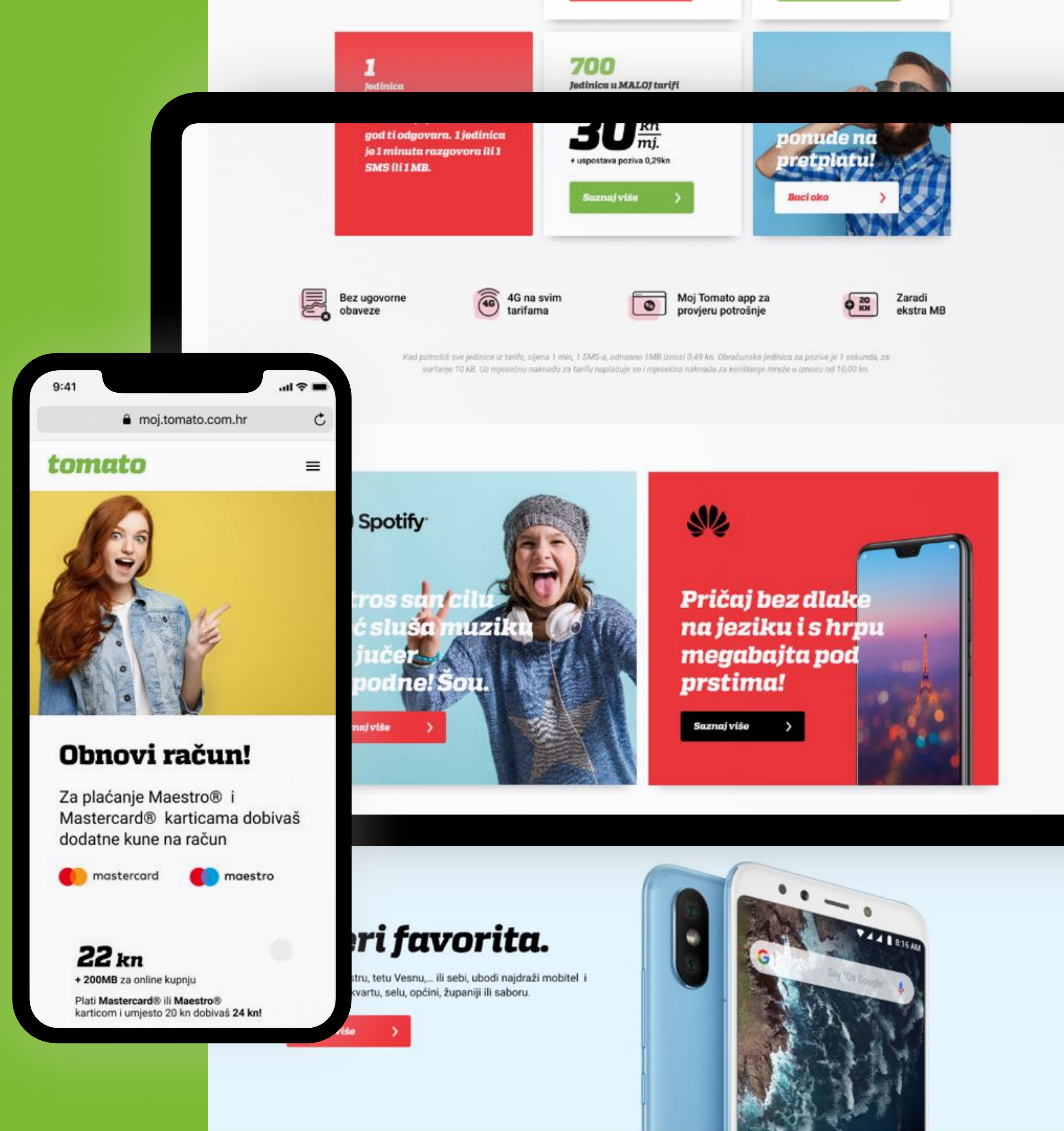
Eventually, we saved **600 working hours** for Tomato's sales team, mobile **sales increased by 160%** and their **conversion rates were sitting at 6%** - which is twice larger than the industry average.



SomoWeb award for the best website in the region.

— SomoBorac Awards 2019

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GAMMACHEF

Development for Robotic Chef Company

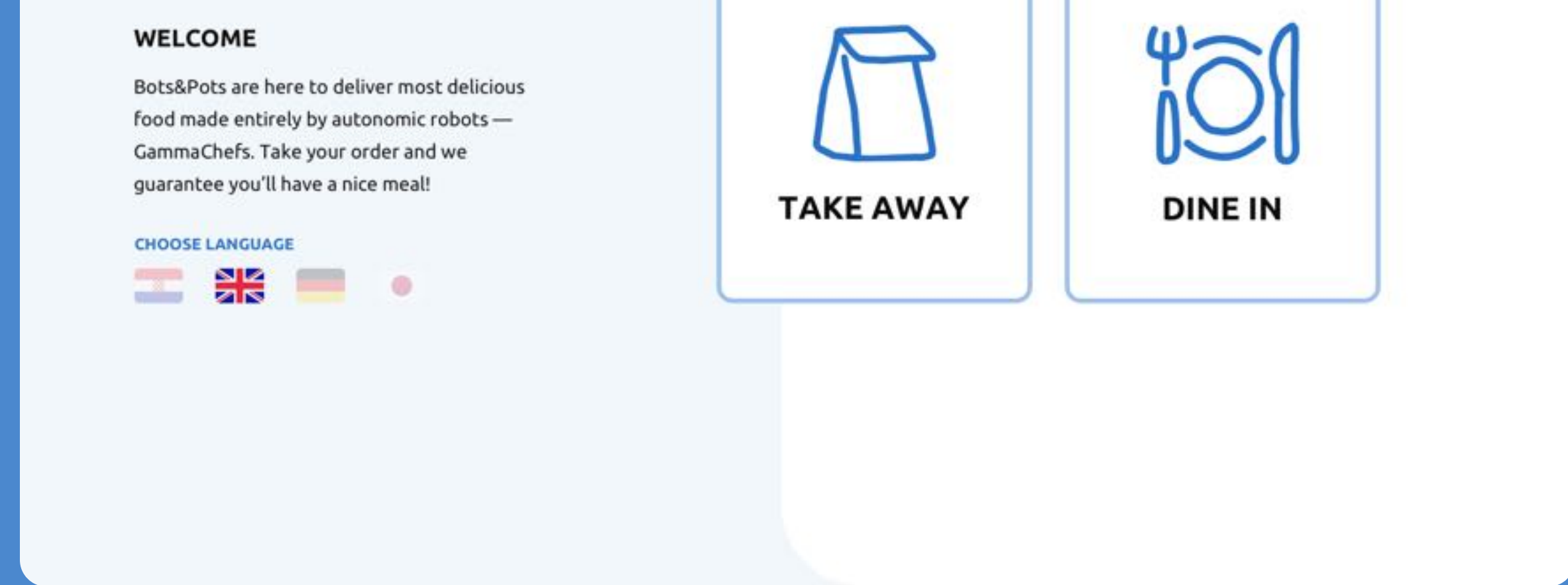
Prototyped, tested, designed and developed a custom touchscreen terminal for GammaChef, a real cooking robot known for his delicious Italian risotto and hundreds of other tasty recipes.

"I was most impressed by their approach to the project and excellent understanding of our business."

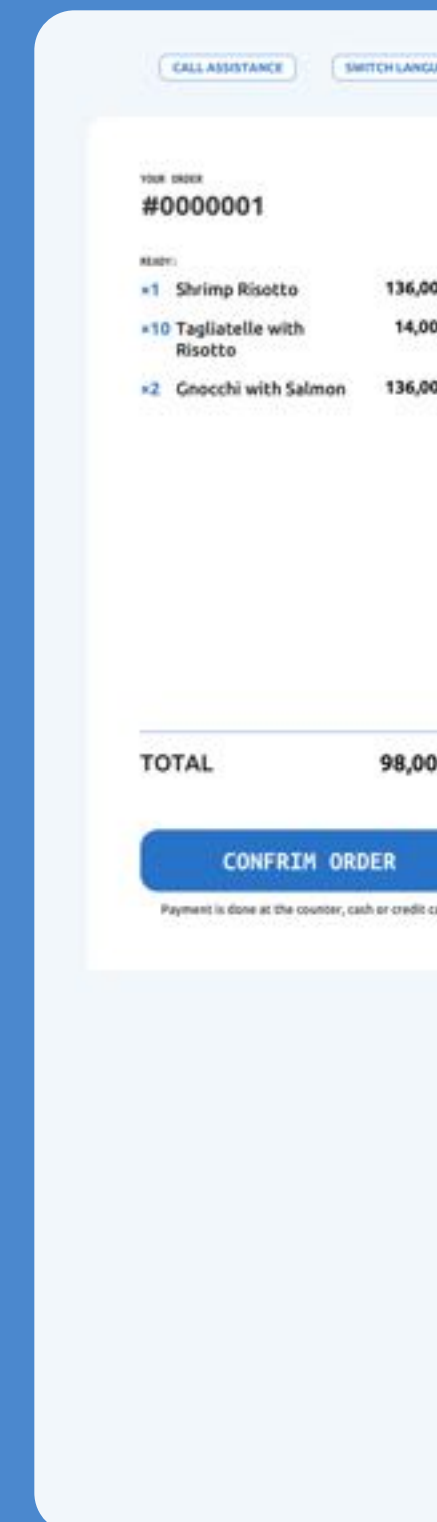
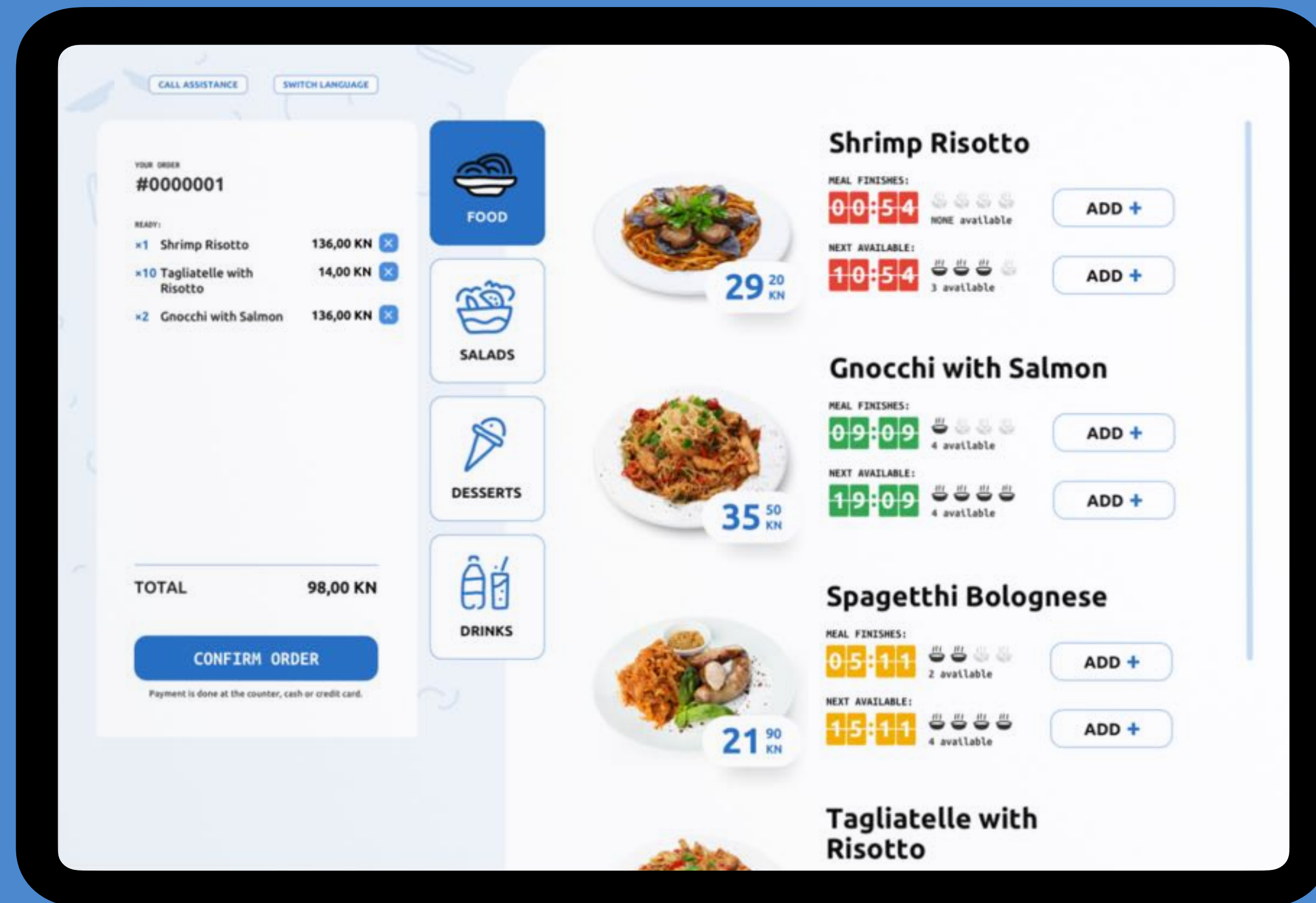
— **Dulijano Nola**, CTO at Gammachef

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#madebylocastic



BRANDS FOR EMPLOYEES

Exclusive discounts

Developed an employer branding platform that offers exclusive product discounts for partners and staff members.

“Locastic’s biggest strength is that even though they are a remote team, it feels like we’re sitting in the same room working together.”

— Reto Wälchli, Advisor at Digt AG

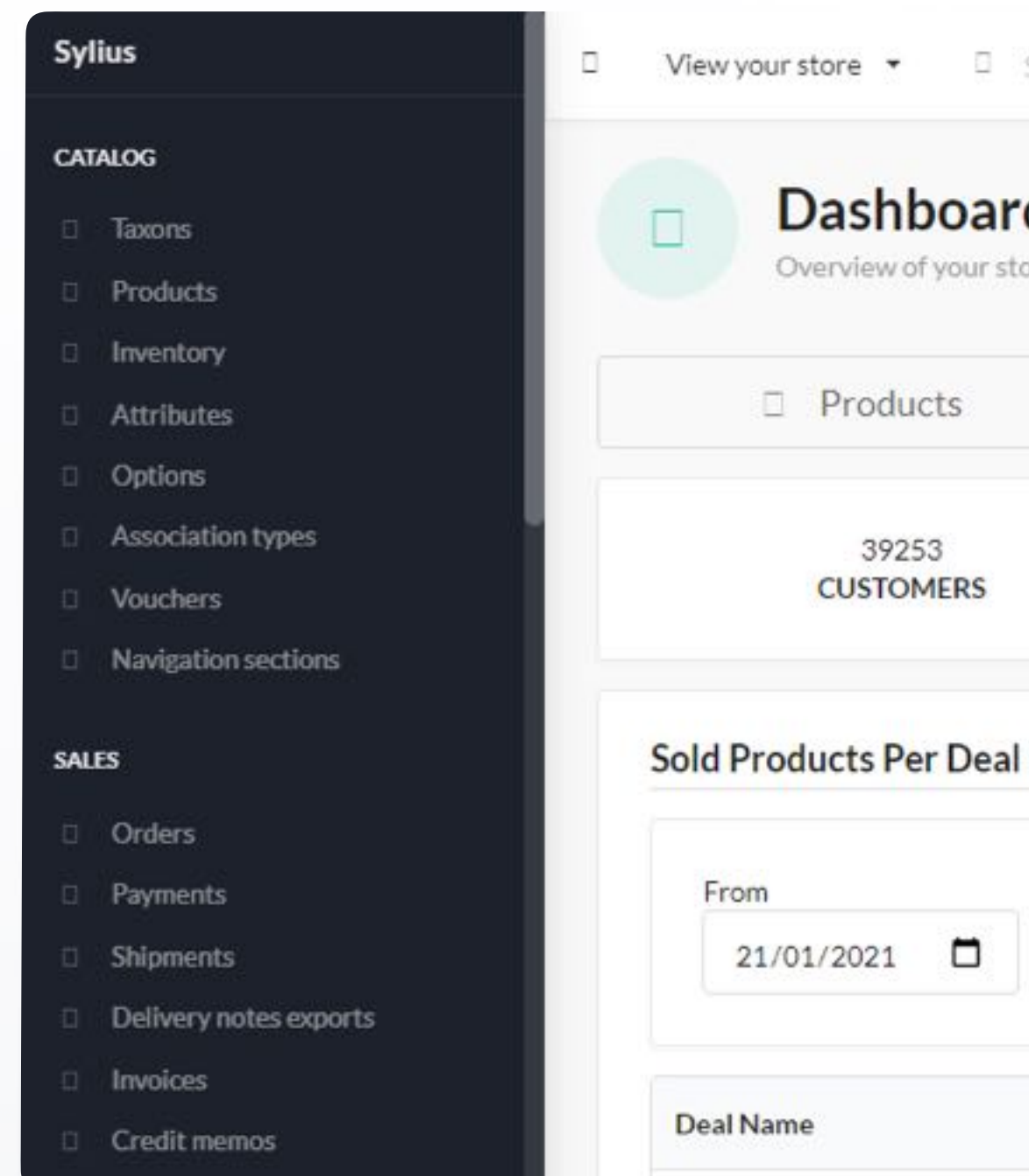
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Marken nur für Mitarbeitende

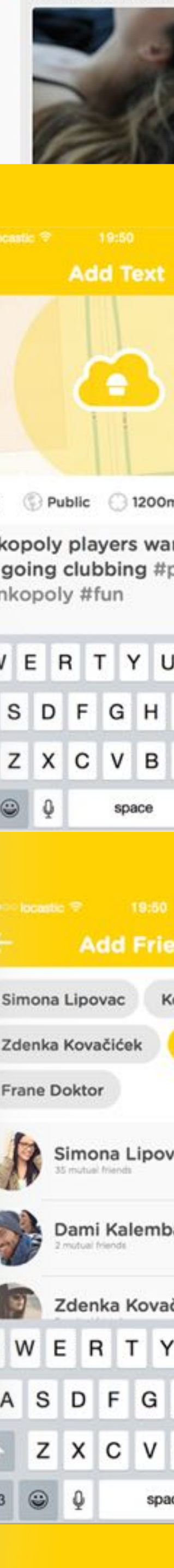
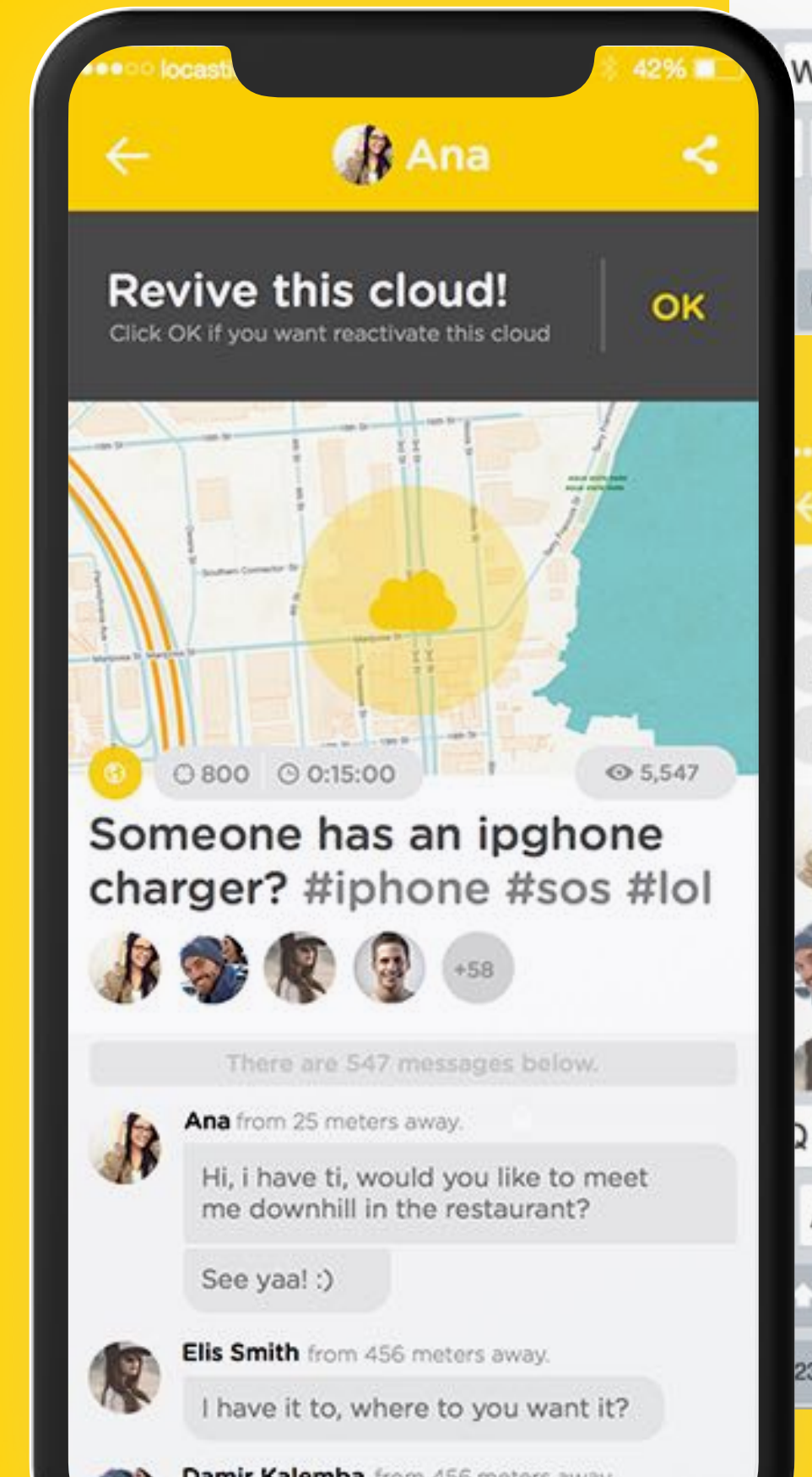
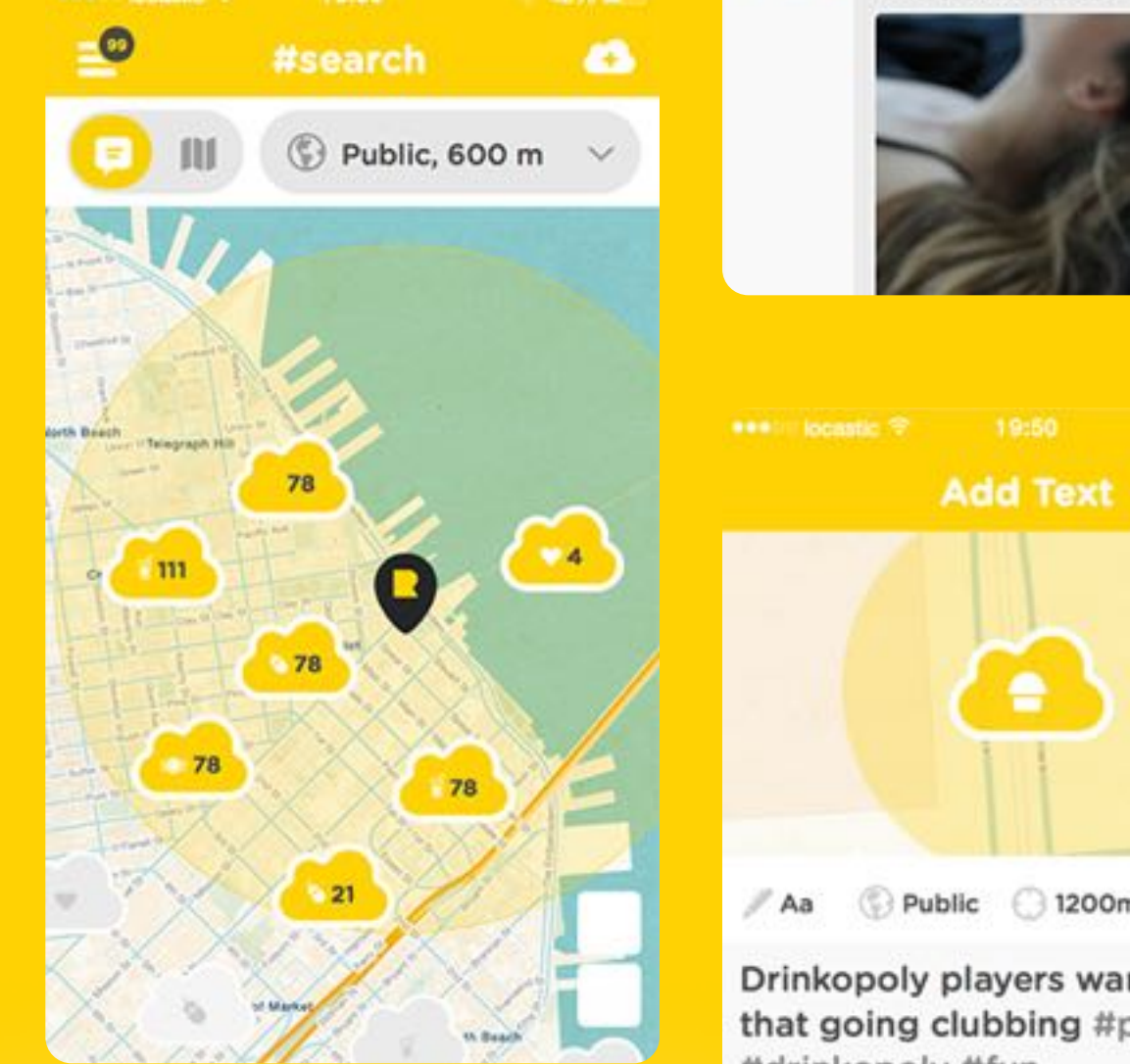
Wöchentliche Angebote zu unschlagbaren Preisen, exklusiv für Mitarbeitende von teilnehmenden Unternehmen



RADYUS

GPS-based social network

One of our early startup ventures was developing a web social platform that offers you the option to open temporary chat Clouds with people in your surroundings, with the option to customize the radius.

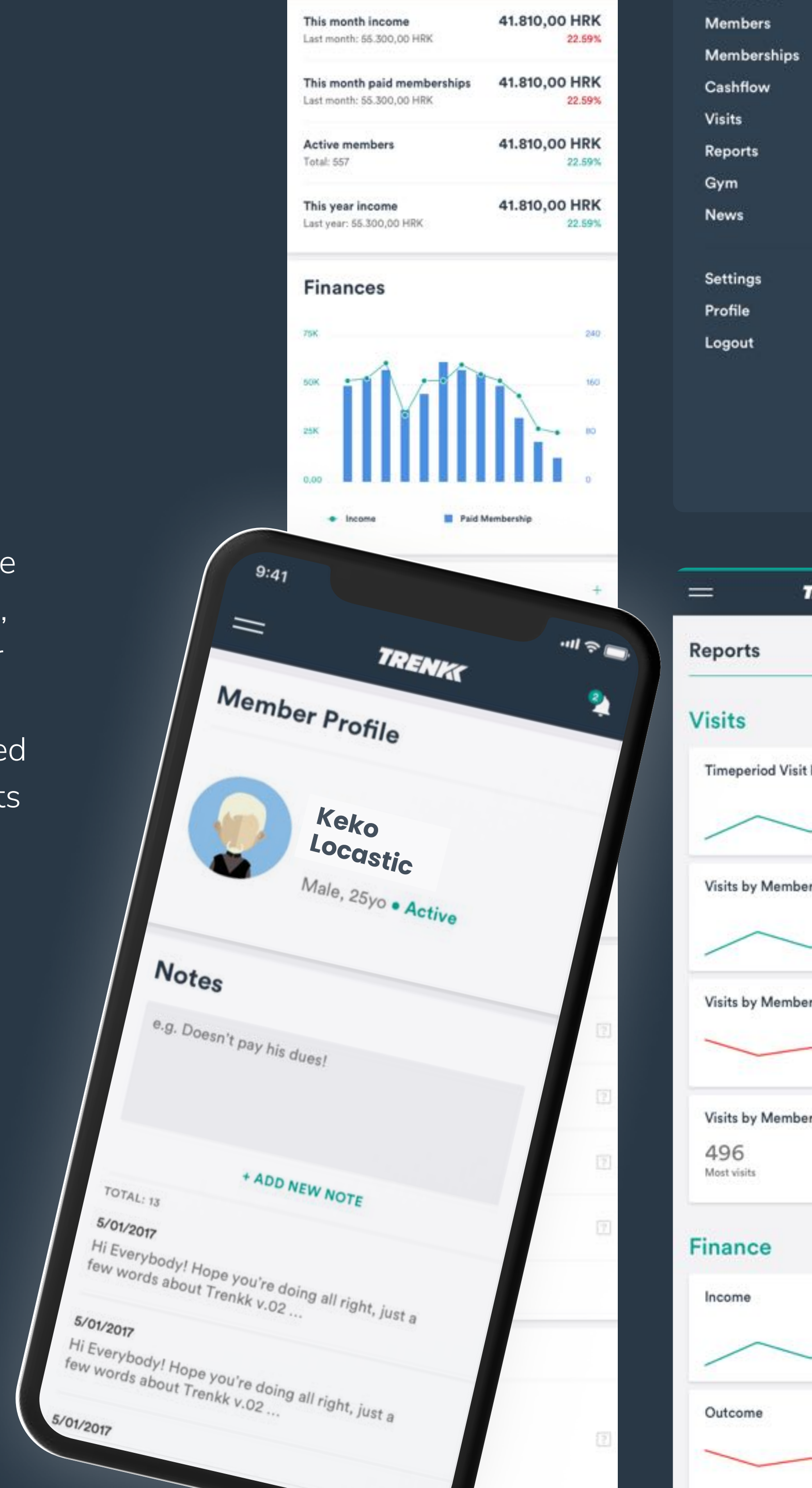


TRENKK

Custom CRM system

Trenkk was another one of our startup ventures, this time as a customer management system designed and developed for local gym and sports club owners.

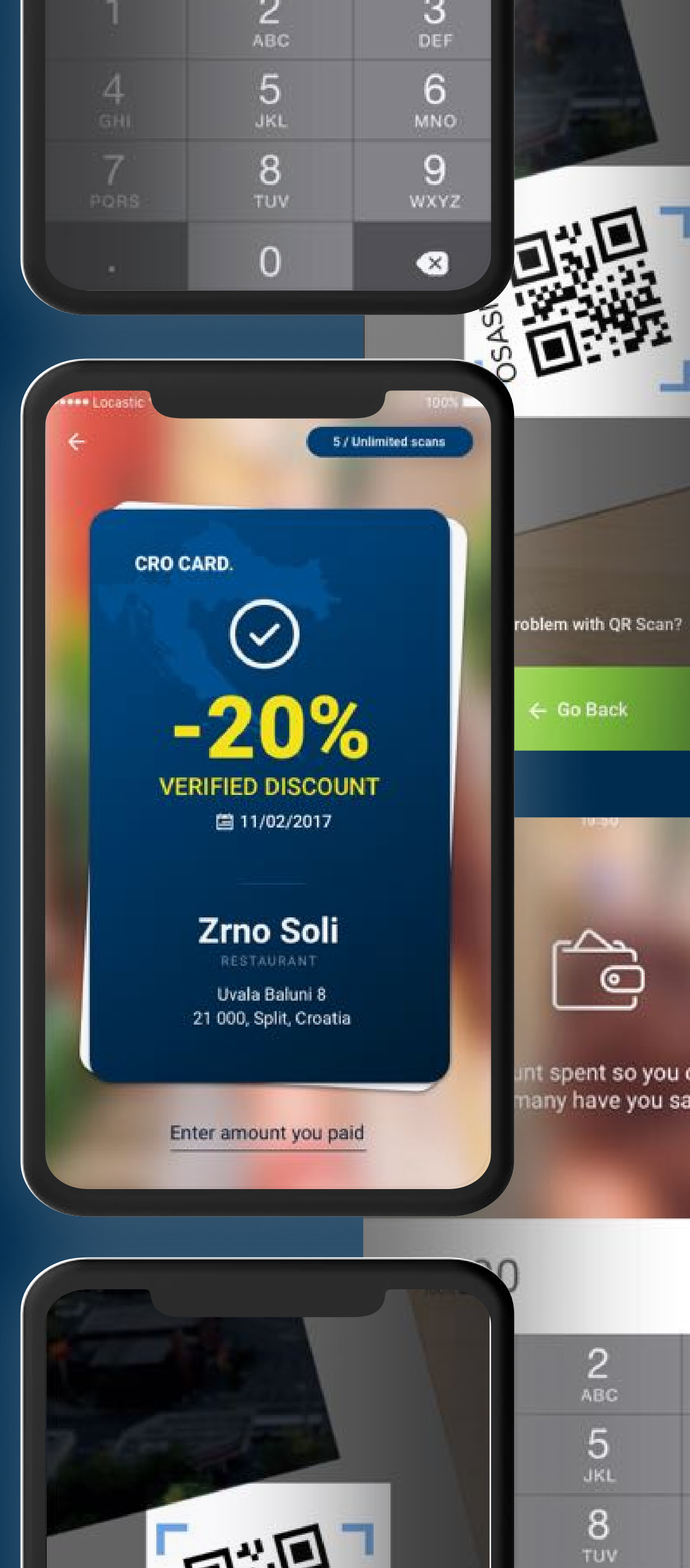
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CRO CARD

Tourist discounts

Digital discount marketplace that allows app users to purchase limited offers on restaurant seats, national park tickets, museums and similar tourist attractions. The app features a map with marker clustering, detailed location overview, while the user can activate the discount using a QR code scanner at the location.



SPIRO

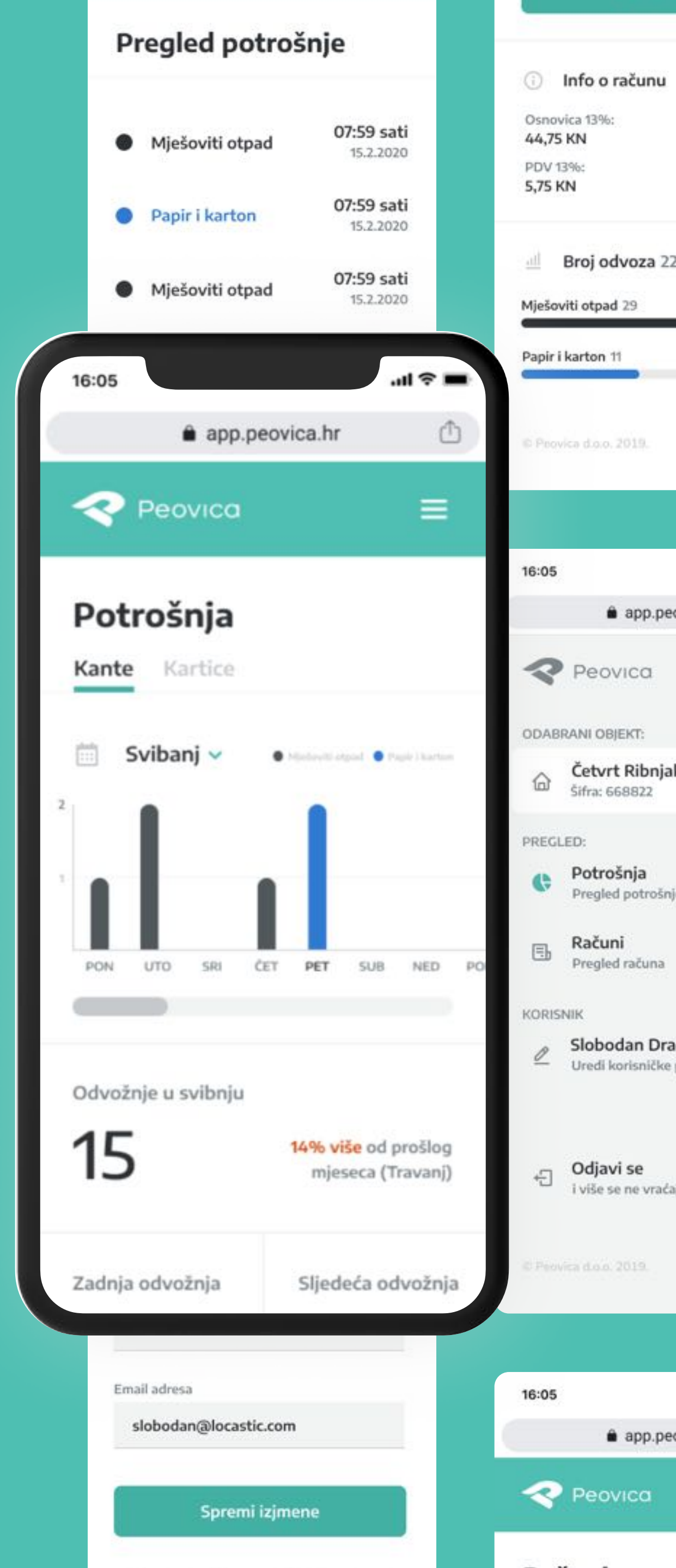
Waste Disposal Tracker

Smart-city solution created to enhance operational and educational awareness in the waste management domain. In 2019, the app was successfully integrated into the Peovica waste disposal company's workflow, and it's currently operating in the service of Omiš citizens.

“They look at the bigger picture and strive to create the best possible app for the available budget.”

— Leonardo Ljubičić, CEO at Peovica

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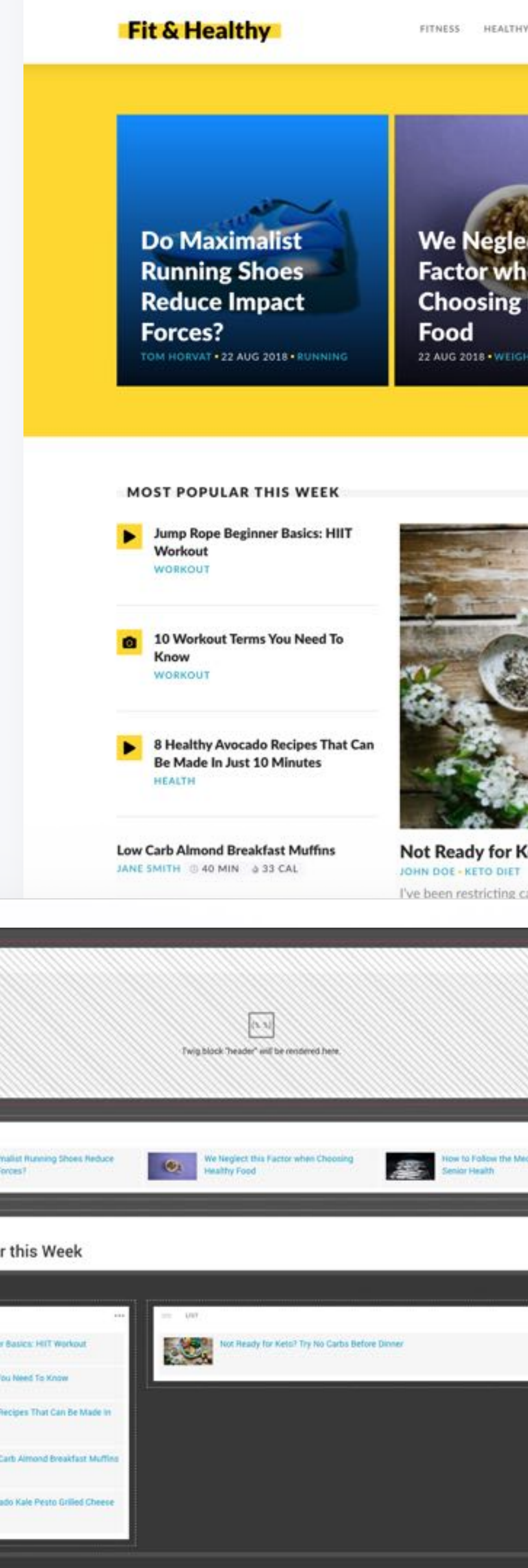


NETGEN LAYOUTS

Powerful website builder

Netgen Layouts enables developers and web editors to create and manage website layouts and landing pages in custom CMS or eCommerce systems.

Intuitive drag&drop interface provides easy layout and block management without losing extendability needed, even for very complex web projects.

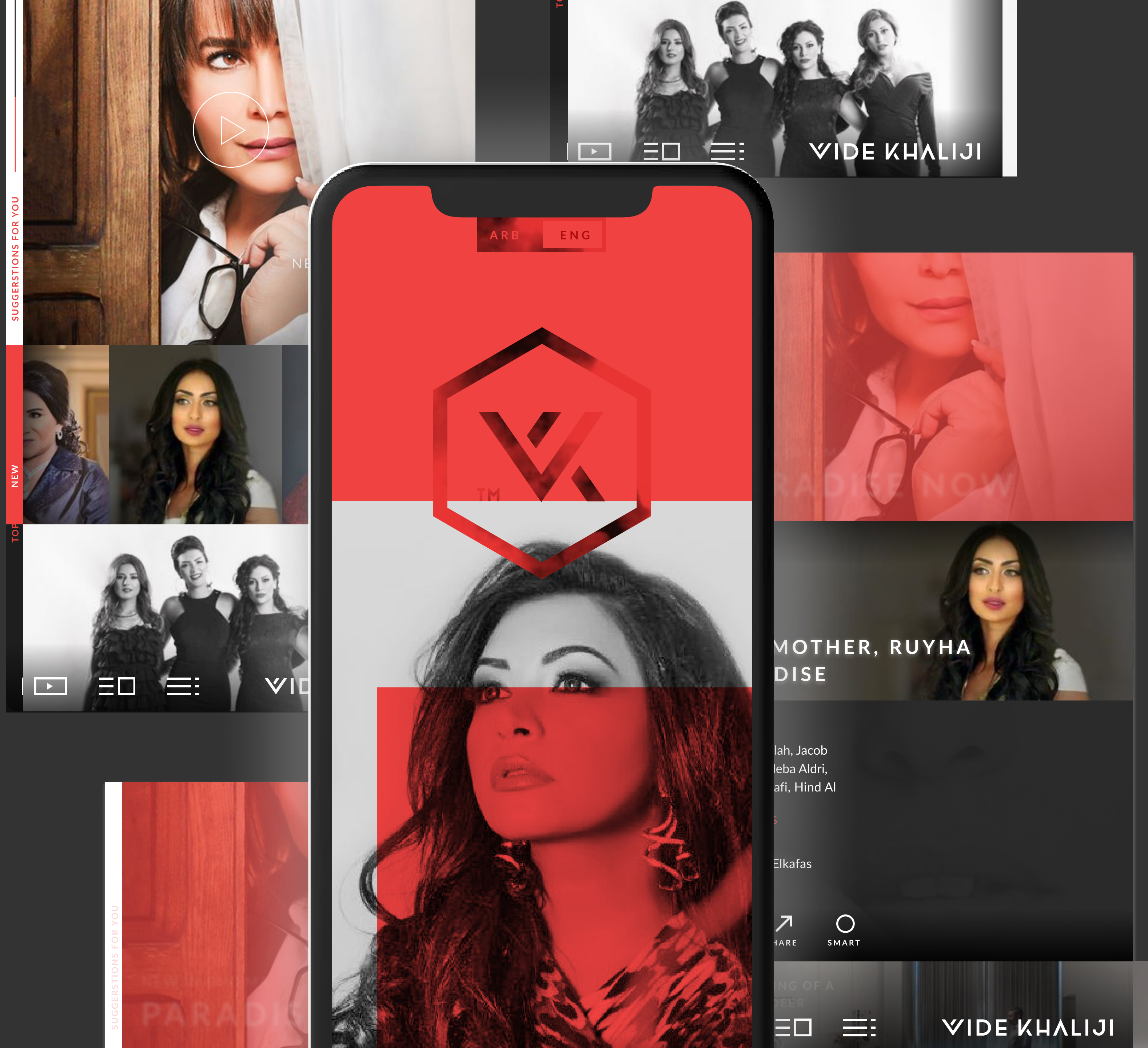


WIDE KHALIJI

On-demand streaming service

Designed a content streaming platform that provides users with a new way to watch movies, TV Shows, documentaries and other digital content. It was created for the viewership in the Arabic Gulf, who have a new way of reaching their favourite drama or comedy shows.

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TECH COMMUNITY EVENT

35+ Tinel Meetup events so far

Tinel is a monthly free educational event where we bring some of the most prominent tech industry speakers to our office who host amazing talks about the IT-world. The event is supported by local partners who provide pizza, cakes and local craft beer - completely free of charge.



Shiny stuff!



Digital
Takeover



Good Game
Global



iSchool
Zambia



SoMoborac
—
Winner 2019
Winner 2021

Humans of Locastic



Antonio
CEO



Marko
Lead Designer



Danilo
Lead PM



Luka
Lead FE



Paula
Lead BE



Toni
Marketing



Davor
FE Dev



Ana
HR



Ivo
FE Dev



Monika
FE Dev



Petar
FE Dev



Stephane
BE Dev



Goran
BE Dev



Petar
BE Dev



Petra
UX Designer



Robert
FE Dev



Ghaith
BE Dev



Ante
UI Designer



Frane
FE Dev



Niko
PM



Mo
FE Dev

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